

alessia

PETRICCA LINDORF

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education

UNIVERSITY OF MIAMI

MIAMI, FLORIDA

2020 - 2022

B.S.C. CREATIVE ADVERTISING

GPA 3.809

SCHOOL OF THE MUSEUM OF FINE ARTS AT TUFTS UNIVERSITY

BOSTON, MASSACHUSETTS

2018 - 2020

B.F.A. GRAPHIC ARTS

GPA 3.48

software

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE LIGHTROOM

GOOGLE WORKSPACE

FIGMA

skills

BILINGUAL IN SPANISH & ENGLISH

PROFICIENT IN ITALIAN

LEADERSHIP EXPERIENCE

hobbies

SCREENPRINTING

PHOTOGRAPHY

THRIFTING

work experience

ORANGE UMBRELLA CONSULTANCY

DIRECTOR OF DESIGN

SPRING 2021 - FALL 2022

Throughout my five semesters at Orange Umbrella, I had the opportunity to work with a wide range of clients and on internal initiatives as part of the creative team, working my way up from Designer to Vice-President of the Creative Department. PROJECTS: branding, logo design, social media, photography, event planning & graphics, and more.

VCV AGENCY

GRAPHIC DESIGNER

2022

As a designer at VCV Agency, a creative collective based in Miami, I primarily focused on branding and social media for a diverse clientele.

PROJECTS: branding, logo design, brochure design, social media, event graphics, and more.

BINICK IMAGING

DESIGN INTERN

2019 & 2021

As an intern at Binick, I worked on designing, sizing and modifying layouts for print. I also had the chance to work with their sister company that sells wallpapers, creating content for their website.

PROJECTS: print design, design re-sizing (layout), print file setup, high-quality mockups, and more.

